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MB

Graphics design

We make your idea matter....

MB GRAPHICS DESIGN

COMPANY

PROFILE

2024



HELLO!

WELCOME TO MB GRAPHICS

WHERE CREATIVITY KNOWS NO BOUNDS AND BRANDS COME TO LIFE IN VIBRANT TECHNICOLOUR!
REDEFINING THE FUTURE OF BRANDING, ONE PIXEL, ONE PRINT, AND ONE IDEA AT A TIME.

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WELCOME TO

Our Company

Welcome to MB Graphics, where creativity thrives and brands are born anew in a symphony of vibrancy. Our journey is one of transformation – are you ready to embark on an unforgettable visual odyssey?

At MB Graphics, we defy convention, transcending the ordinary to become a dynamic force of innovation. Nestled in the heart of Nakuru yet extending our reach worldwide, our team of visionaries, strategists, and storytellers stand ready to breathe life into your brand's wildest aspirations.

Whether you're a fledgling startup in search of a standout identity, an established brand yearning for rejuvenation, or an ambitious enterprise striving for global recognition, we've got your back. From captivating logos to immersive brand experiences, from sleek packaging designs to engaging media graphics, our expertise knows no bounds – and we execute with unrivaled flair.

But we're more than just a design agency – we're your partners in success. When you choose MB Graphics, you're not just hiring a service; you're gaining a dedicated ally committed to realizing your vision. We listen intently, collaborate passionately, and together, we craft narratives that resonate deeply with your audience.

So why hesitate? Delve into our portfolio, explore our services, and join us on a journey where every pixel holds the promise of magic. Your brand's next chapter begins now, with MB Graphics. Let's weave dreams into reality, together.



COMPANY

History

MB Graphics embarked on its journey with a vision to provide top-notch design solutions, initially focusing on logo design and branding services for local businesses. As demand soared, the company diversified its offerings, venturing into print design, digital design, and marketing collateral services. Recognized for innovative designs and exceptional service, MB swiftly garnered attention within the local business community, leading to an influx of clientele and projects.

Driven by a commitment to meet evolving client needs, MB invested in cutting-edge technologies to bolster its digital design capabilities. The onset of the COVID-19 pandemic prompted a seamless transition to remote work, ensuring uninterrupted service delivery through virtual collaboration tools.

Expanding footprint beyond local borders, MB attracted clients regionally and specialized its services for various industries, including e-commerce, technology, and healthcare. A testament to its growth, the company underwent a strategic re-brand, reflecting its expanded portfolio and unwavering dedication to creativity and excellence.

Today, MB Graphics stands as a trusted partner for businesses seeking outstanding graphic design and branding solutions. Continuously pushing the boundaries of innovation, the company remains at the forefront of design trends, delivering bespoke solutions that empower clients to thrive in competitive markets.

Looking ahead, MB is poised for further expansion, eager to forge new partnerships and redefine standards of creativity and design excellence in the industry.



OUR **Mission & Vision**

We embrace creativity as the driving force behind every project, pushing boundaries and exploring new possibilities constantly seeking innovative solutions and approaches to design, staying ahead of industry trends and setting new standards.

We believe in the power of collaboration, working closely with clients and partners to achieve shared goals and deliver exceptional results striving for excellence in everything we do, from the quality of our designs to the level of service we provide to our clients while upholding the highest standards of integrity and professionalism in all our interactions, earning the trust and respect of our clients and partners.

Mission

At MB Graphics, we redefine design by sparking conversations, igniting imaginations, and crafting experiences that resonate globally. With innovation and avant-garde flair, we elevate brands to new heights, disrupting norms and inspiring creativity.

Vision

Aiming to be the global leader in innovative graphic design and branding, setting standards for creativity and authenticity. We aspire to inspire, transform, and leave an indelible mark on the world of visual culture.



OUR Creative Services



GRAPHICS DESIGN

From conceptualization to realization, we craft visually compelling designs that resonate with your brand's essence. Whether it's a sleek logo, dynamic marketing materials, or captivating digital assets, we ensure your brand shines brightly in a crowded market.



ADVERT & SIGNAGE

Our adverts and signage services are meticulously crafted to elevate your brand's visibility & captivate your audience across print, digital, & physical spaces. From compelling advertisements to captivating signage, we create impactful solutions that command attention and leave a lasting impression on your audience.



BRAND COLLATERAL

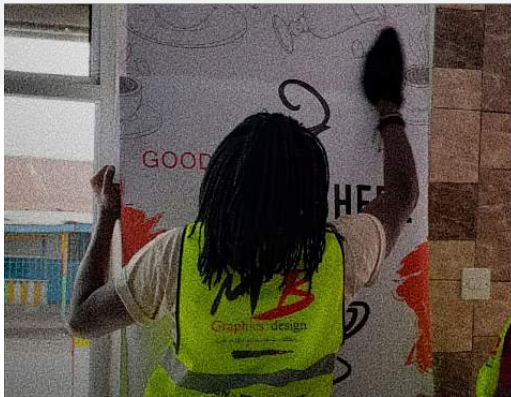
Elevating your brand with meticulously crafted collateral, from stationery to packaging to promotions. Our cohesive designs ensure your brand's identity shines through, leaving a lasting impression at every touchpoint. Whether launching a product or attending a trade show, stand out with our unforgettable collateral.



QUALITY PRINTING

At MB, we bring your designs to life with our top-tier printing services. Utilizing state-of-the-art equipment and unwavering commitment to quality, we ensure your brand shines with precision and vibrancy. Whether it's business cards, brochures, or banners, trust us to make your designs stand out wherever they're seen.

SOME OF
Our Work









OUR Clients



AWARDS AND Recognition

DAILY NATION TUESDAY, NOVEMBER 21, 2023

Powering SMEs

Young creator excels in technology-driven graphic design field

BY MARGARET MAINA

The impact of the digital revolution on the way we communicate, work and even socialise now can only be seen in retrospect. Technology has had a significant impact on the development of digital work in many sectors. Graphic design is experiencing the same changes. Portfolio design, presentations, signage, logos, websites, animations, and even architectural production have all made significant advancements since the start of the digital revolution.

Mr Daniel Mwangi, 33-year-old creator and proprietor of MB Graphics Ltd in Nakuru County, confesses that the journey through graphic design has been filled with constant challenges,



Dan Mwangi, a graphic designer and founder of MB Graphics Limited in Nakuru City, displays some of the awards he has received for his exemplary work at his office. **BOX-FACE MWANGI INATION**

but also some amazing experiences. Mwangi's career began after he completed a degree in information technology and a term of study in graphic design at the

Technical University of Morogoro. "After graduating, I worked for the Nation Media Group (NMG) for two years. It was during this time that I realised my passion for graphic design and decided to start my own business. I started MB Graphics in 2015, and it has since grown into a successful enterprise. I have received several awards for my work, which is a great recognition of my efforts in the field." Mwangi says.

He says that, while it may seem like the field is saturated, it is still a hotbed of innovation and growth. He notes that the industry is constantly evolving, and he is committed to staying ahead of the curve. He mentions that he has received several awards for his work, which is a testament to his skills and dedication. He also mentions that he has received several awards for his work, which is a testament to his skills and dedication.



Dan Mwangi and his partner standing in front of the MB Graphics office in Nakuru City.



Dan Mwangi working at his computer in his office.



Dan Mwangi working at his computer in his office.

Being a competent leader, I provide basic training on a few topics and a comfortable working environment. To improve my understanding of every day happenings. Later, I followed interns into my company so they could see some of the skills they had learned in class.

After offering the services to the public and finding a market for his services, Mwangi has since received several awards for his work. He mentions that he has received several awards for his work, which is a testament to his skills and dedication. He also mentions that he has received several awards for his work, which is a testament to his skills and dedication.



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